



MAWW Convention

Bangkok

16-19 November 2022

These feelings



Thailand's 5 fun facts



1

Thailand is a Constitutional Monarchy
with 70 million people, 12 million living in Bangkok

2

Bangkok has the longest capital city name in the world. The full name is
*"Krungthepmahanakhon Amonrattanakosin Mahintharayutthaya Mahadilokphop Noppharatchathaniburirom
Udomratchaniwetmahasathan Amonphimanawatansathit Sakkathattiyawitsanukamprasit"*

3

Thailand has never been colonized
"Thailand" means "Land of the Free"

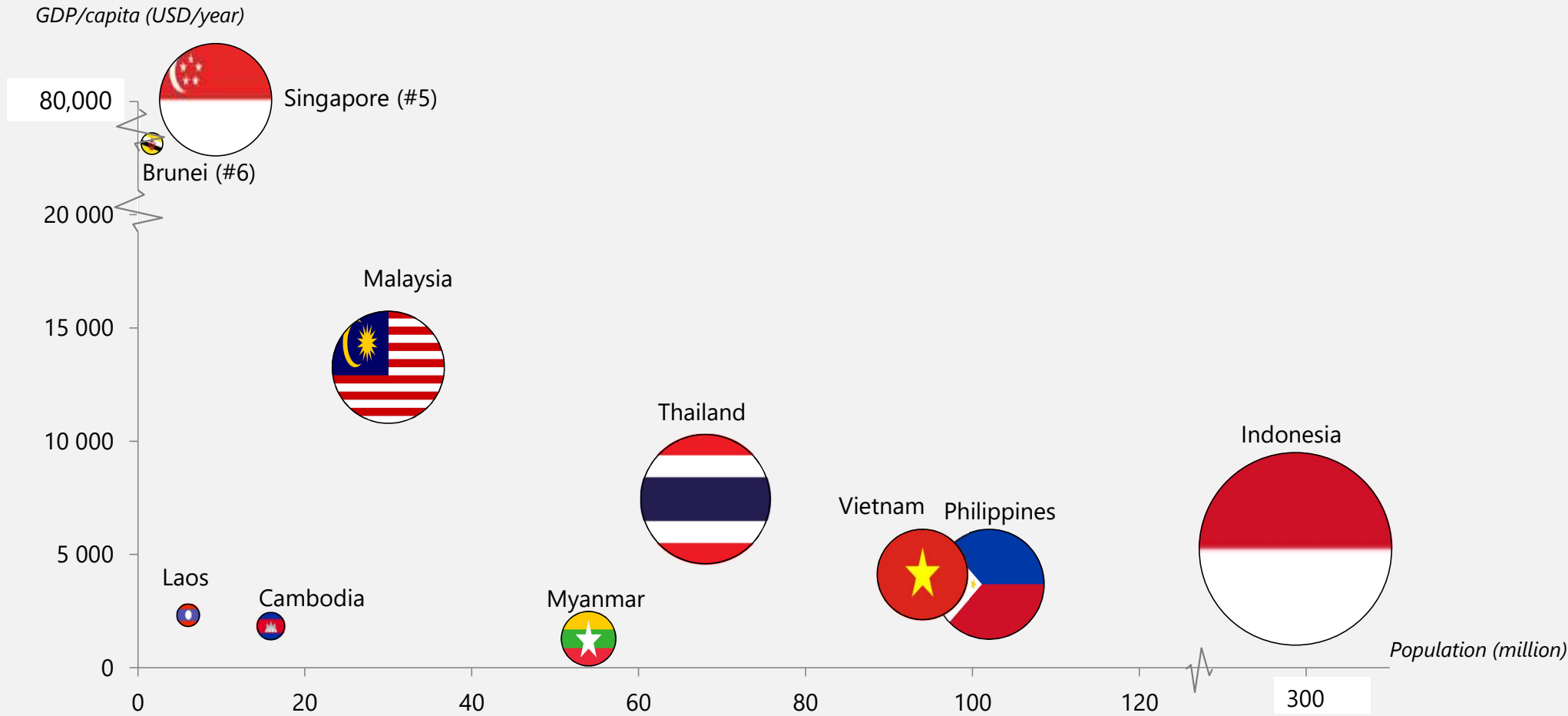
4

90% are Buddhist / National Sport is Thai Boxing / Most Favorite Sport is Football

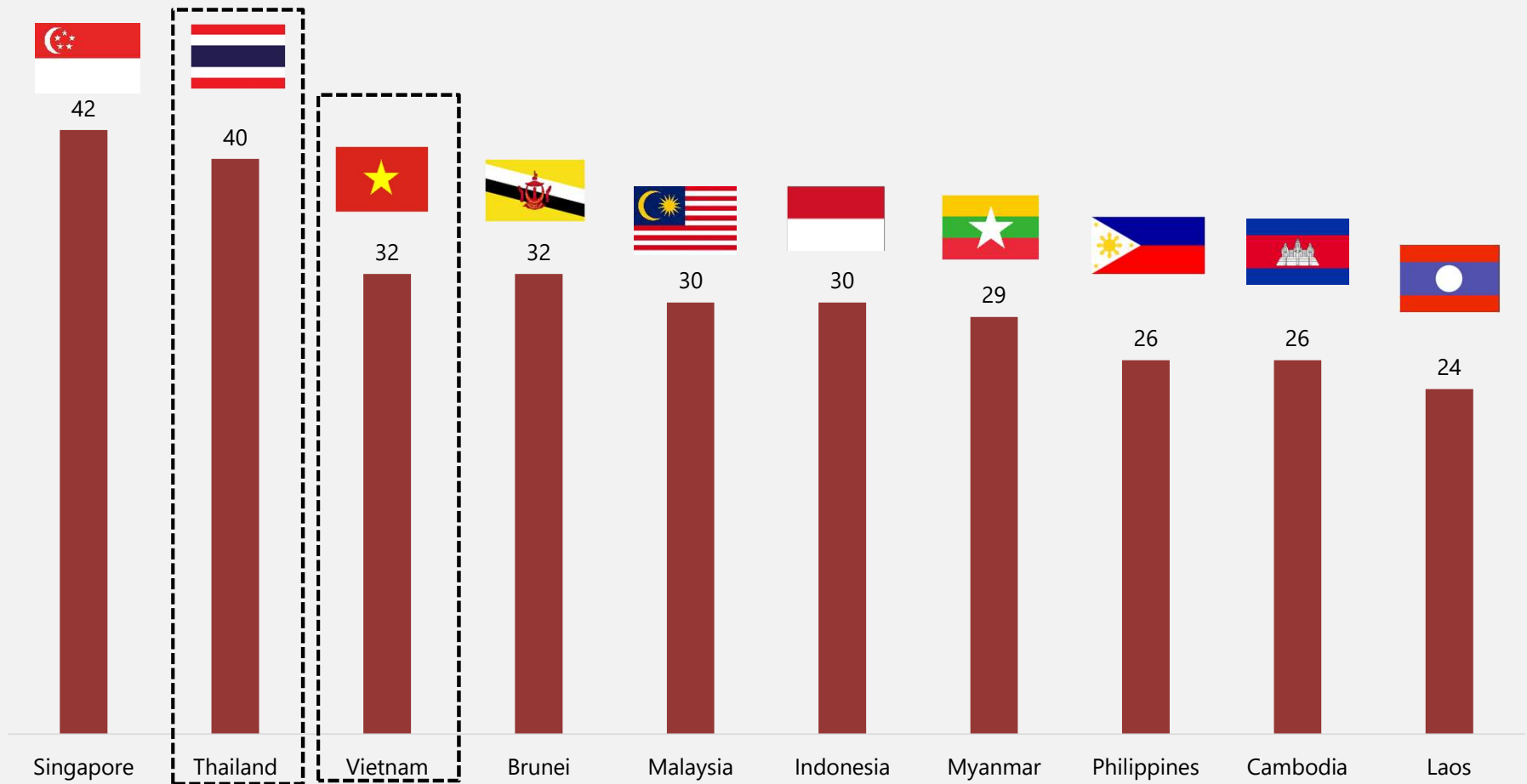
5

USD 455 billion GDP (#25 in the world) / Main Economic Sectors:
Tourism, Healthcare, Food and Agriculture, Exports (Auto, Electronics, Appliances)

Southeast Asia (ASEAN) has 700 million people and one of the highest GDP growth



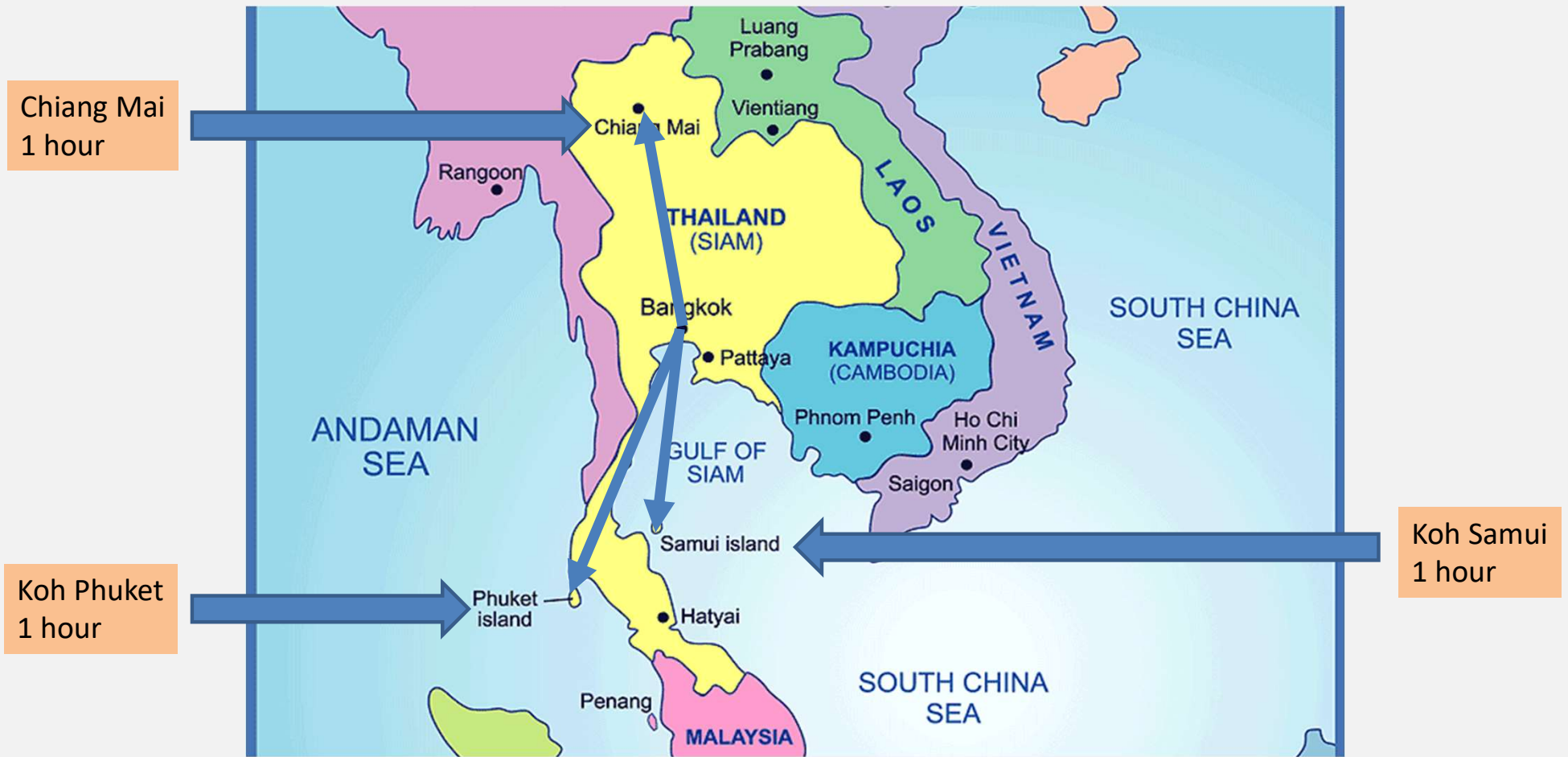
ASEAN's population is quite young, with median age of 30



Interesting Framework to Better Understand Asia: Natural Resources vs Social Culture

<u>Abundance of Natural Resources</u>	High	Indonesia Malaysia Brunei Myanmar Laos	China Vietnam
	Low	Thailand Cambodia Philippines	Japan Singapore Korea Taiwan Hong Kong
		Soft	Hard
		<u>Type of Social Culture</u>	

Travel: Domestic Thailand



Travel: Neighboring Countries

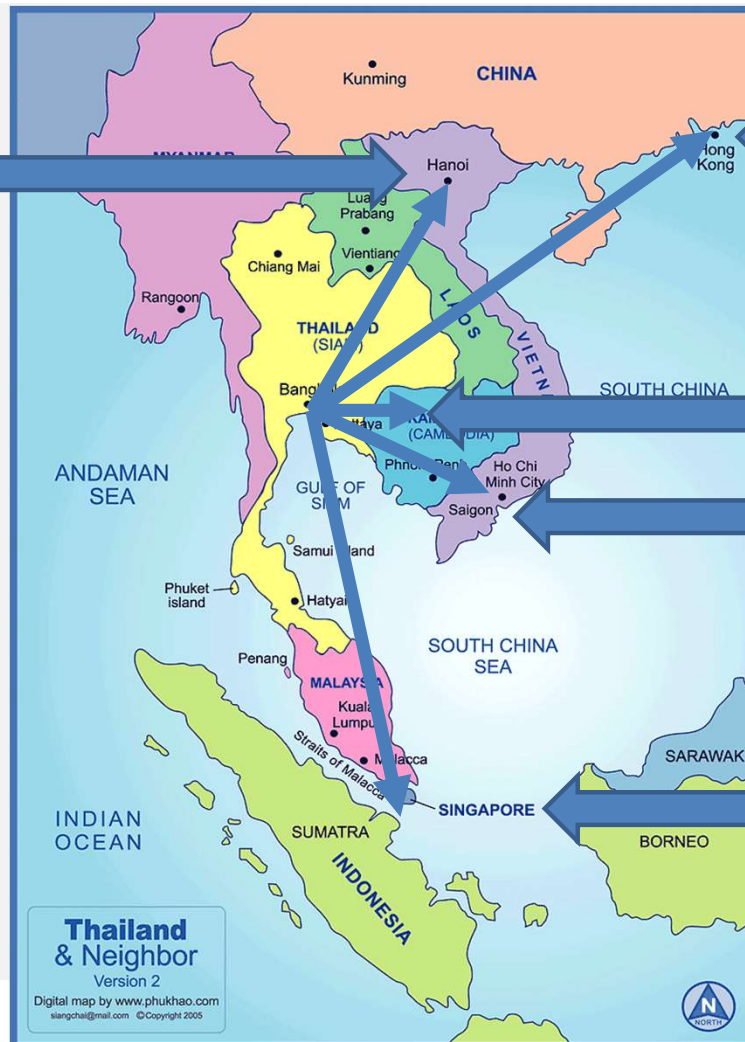
Hanoi
2 hours

Hong Kong
2.5 hours

Siem Reap (Angkor Wat)
1 hour

Saigon (HCMC)
1.5 hours

Singapore
2.5 hours



Convention Objectives

Have FUN together

EXPLORE/TRAVEL

BUSINESS

- Attract Asian companies who are interested in outbound M&A
 - Thailand
 - Vietnam
 - Japan
 - China
 - India
 - Other Southeast Asian
- [Attract companies who are interested in Southeast Asia]
- [**]