**DEAL OF THE CONVENTION**

**AWARD**

Application Guideline

1. Please give a short description of the buyer and the seller involved in the transaction?
2. Who were the other M&A Worldwide Advisors involved in the transaction and what was their role?
3. Which parties were involved in the deal team:, who advised (buyer and seller) in the areas:
4. Who was the M&A Advisor in the transaction regarding
a. Finance
b. Legal
c. Strategic / commercial
d. Financing

e. Other

1. Give an impression of the deal complexity, f.e. hurdles, unexpected events, and the way these were taken care of, solved or renegotiated?
2. To what extent was the deal structure creative or were the solutions creative/ unordinary? Please describe
3. Can you say something about the level of the transaction costs?
4. How did the cooperation between the M&A Worldwide lead to a better result for the seller/buyer?
5. How did you use your deal for marketing, pitchbooks or acquisition?